



Ontario Pork International Cool Climate Chardonnay Festival Contest

OFFICIAL CONTEST RULES

The sponsor of the Ontario Pork International Cool Climate Chardonnay Festival Contest (the "Contest") is the Ontario Pork Producers' Marketing Board ("Ontario Pork") whose address is 655 Southgate Drive, Guelph, ON N1G 5G6. Entry in the Contest constitutes agreement to these Contest Rules.

HOW TO ENTER

- The Contest period begins on Saturday, May 18, 2019 at 12.01 a.m. and ends on Monday, July 1, 2019 at 11.59 p.m. (Toronto time) (the "Contest Period").
- An entry may be obtained by completing the entry form at ontariopork.com/win which includes submitting the entrant's "Perfect Pork Pairing" ("Submission Content"). A maximum of one such entry per person during the Contest Period. Such entry shall include the entrant's name, address, telephone and e-mail address, and the Submission Content must include answers to a minimum of three questions related to pork purchasing and/or consumption.
- One additional entry may be obtained by clicking on a box on the entry form to receive future information from Ontario Pork.
- Maximum three (3) entries per person during the Contest Period.
- An entry will be rejected if the entry does not comply with these Rules and the entry is not received during the Contest Period.
- To obtain one (1) entry by mail, the entrant must write out the entrant's name, address, telephone and e-mail address on a sheet of paper and mail it (in an envelope with sufficient postage) to Ontario Pork Weber Grill Academy Contest, c/o Ontario Pork, 655 Southgate Drive, Guelph, ON N1G 5G6. All mailed entries will be considered to be received for the purposes of the Contest when the entry is actually received by Ontario Pork and all mailed entries must be postmarked during the Contest Period. One mailed entry per envelope.
- All entries must be received during the Contest Period. Ontario Pork is not responsible for lost, illegible, incomplete, damaged, misdirected or late entries. All entries become the property of Ontario Pork and will not be returned.

PRIZES

There is one prize to be won. The prize consists of a package for 2 people that consists of 2 nights' standard accommodation at White Oaks Resort, Niagara-on-the-Lake on Friday, July 19, 2019 and Saturday, July 20, 2019, 2 VIP passes to the Flights of Chardonnay event at the Niagara District Airport on Friday, July 19, 2019, 2 VIP passes to the Cool Chardonnay World Tour Tasting and Dinner at Niagara College, Niagara-on-the-Lake campus on Saturday, July 20, 2019, and 2 passes to the Moveable Feast brunch at Ravine Vinyard in St. Davids on Sunday, July 21, plus shuttle transportation from the resort to the events, and back to the resort.

Contest winners are responsible for securing all other transportation, and any other costs including any incidental costs at the hotel. The prize package is not transferable to other dates. Approximate retail value is \$1,200.

On or about Tuesday, July 2, 2019 at the offices of Ontario Pork, one entry will be randomly drawn from all eligible entries received by Ontario Pork during the Contest Period. The entrant whose entry is selected, and who is otherwise eligible to win, will be the selected entrant who is eligible to win the prize subject to compliance with these Rules.

The winner will be posted on each social media platform.

A prize must be accepted as awarded, cannot be transferred, reassigned or substituted, and has no cash value.

ELIGIBILITY & CONDITIONS

- Only residents of Ontario who are 19 or older are eligible to enter.
- Employees, officers or directors of Ontario Pork (and those with whom such persons are domiciled) are ineligible.
- There is no cost to enter - no purchase necessary.
- Odds of being selected for the prize depend upon the total number of eligible entries received.
- By providing Submission Content (and regardless of whether the entrant is a winner), the entrant provides Ontario Pork a full, irrevocable and non-exclusive right to use, modify and copy the Submission Content in any form of communication and materials that could include, but are not limited to, websites, social media posts, reports, presentations and advertising. Ontario Pork may modify Submission Content.
- The entrant must have written all Submission Content.
- By entering the Contest, each entrant represents and warrants to Ontario Pork that any Submission Content will not violate the rights of any third parties (including copyright and privacy rights) or any applicable laws.
- All materials submitted become the property of Ontario Pork and will not be returned.
- Each entrant waives all moral rights regarding all Submission Content.

GENERAL CONDITIONS

This Contest is subject to all applicable federal, provincial, and municipal laws. Void where prohibited by law.

The decisions of Ontario Pork with respect to all aspects of this Contest are final and binding on all entrants without right of appeal.

Each selected entrant will be notified privately by Ontario Pork by e-mail. The prize will be sent to the address that is provided to Ontario Pork. In the event any selected entrant does not respond to a notification from Ontario Pork within five days, declines a prize for any reason, does not sign and return a Declaration and Publicity Release within a five-day period, or does not meet the requirements set forth in these Official Rules, as determined by Ontario Pork, the selected entrant will be disqualified and an alternate selected entrant may be selected based on another draw, or the prize may be cancelled.

Before being declared a winner and awarded a prize, the selected entrant must first correctly answer, unaided, a time-limited mathematical skill-testing question to be administered in a manner determined by Ontario Pork.

By entering the Contest, entrants agree to the publication, reproduction, and/or other use of his/her name and municipality without further compensation, in any form of communication and materials which could include, but are not limited to websites, social media posts, reports, presentations and advertising.

Ontario Pork reserves the right to suspend, cancel or amend this Contest in any way. Any attempt to deliberately undermine the legitimate operation of this Contest is a violation of criminal and civil laws, and should such an attempt be made, Ontario Pork reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

Entrants acknowledge that Ontario Pork has neither made, nor is it any manner responsible or liable for, any warranty, representation or guarantee, express or implied, relative to a prize.

With respect to online entries, the entrant will have the option to click a box to receive future information from Ontario Pork, but it is not necessary to click a box in order to enter the Contest.

PERSONAL INFORMATION

By entering this Contest, each entrant expressly consents to Ontario Pork, its agents and/or representatives, storing, sharing, and using the personal information submitted in connection with the Contest only for the purpose of administering the Contest and in accordance with Ontario Pork's Privacy Policy found at <http://www.ontariopork.on.ca/privacy>

CONTACT

If you have any questions regarding this Contest, please contact communications@ontariopork.on.ca or call (519)767-4600.

MINI-RULES

Contest runs from May 18 to July 1, 2019

Entrants must be a resident of Ontario 19 or older

No purchase necessary

Skill-testing question required

How to enter: An entry may be obtained by completing the entry form at ontariopork.com/win which includes submitting the entrant's "Perfect Pork Pairing ". Such entry must include the entrant's name, address, telephone and e-mail address and must include answers to a minimum of three questions related to pork purchasing and/or consumption. One additional entry may be obtained by clicking on a box on the entry form to receive future information from Ontario Pork.

Prize winners will be randomly drawn from qualifying entries

There is one prize to be won. The prize consists of a package for 2 people that consists of 2 nights' standard accommodation at White Oaks Resort, Niagara-on-the-Lake on Friday, July 19, 2019 and Saturday, July 20, 2019, 2 VIP passes to the Flights of Chardonnay event at the Niagara District Airport on Friday, July 19, 2019, 2 VIP passes to the Cool Chardonnay World Tour Tasting and Dinner at Niagara College, Niagara-on-the-Lake campus on Saturday, July 20, 2019, and 2 passes to the Moveable Feast brunch at Ravine Vinyard in St. Davids on Sunday, July 21, plus shuttle transportation from the resort to the events, and back to the resort. Approximate retail value is \$1,200.

Odds of winning depend upon the total number of eligible entrants received

For full contest rules, visit ontariopork.com/win.