

Promoting Hellmann's Video

Whereas the majority of consumers have lost touch with where their food supply comes from and

Whereas most consumers prefer to have locally grown food instead of imported food because of food safety and food sovereignty reasons and

Whereas Hellmann's have created a video that does an excellent job of telling consumers what is going on with our food supply over the last number of years;

Therefore be it resolved that Ontario Pork investigate the possibility of promoting this video by which ever means it can (get other commodities involved and maybe both levels of Government) to as many consumers as possible.

M/S John Nyenhuis, Gerald Kolkman. Carried