

Develop Pork Products

Whereas our Pork Industry needs to gain a bigger share of the domestic market and

Whereas Pork products in our grocery stores and fast food outlets lack consumer friendly products compared to chicken products and

Whereas there are companies that are in the business of creating new consumer friendly food products;

Therefore be it resolved that Ontario Pork investigate the possibility of developing more user friendly consumer pork products.

M/S John Nyenhuis, Gerald Kolkman. Carried.