



News Release

Ontario Pork Board Appoints Ovington as General Manager

FOR IMMEDIATE RELEASE

Guelph, November 4, 2009 – The Ontario Pork Board of Directors are pleased to announce the appointment of Ken Ovington as the General Manager for the organization effective November 4, 2009.

“This will be a significant year in our history as the organization continues to work on the challenges facing our sector. The Board is dedicated to lead our industry forward and with the appointment of Mr. Ovington as General Manager, we are well situated to accomplish that objective, says Wilma Jeffray, Chair. “Ken has been involved in every facet of Ontario Pork’s business operations, giving him an unparalleled ability to work with producers and industry stakeholders.

For over 10 years Mr. Ovington has been focused on business development, strategic planning, production expertise, and business operations which have prepared him well for this challenging role. He has served on various provincial and national committees, executing numerous projects and initiatives.

Ontario Pork represents the 2,800 farmers who market hogs in the province in many areas, including hog marketing, research, government representation, environmental issues, consumer education and food quality assurance. The pork industry in Ontario accounts for 33,000 jobs, and it is estimated that total industry output from farm gate sales is worth \$4.7 billion to the Ontario economy.

Visit Ontario Pork’s website: www.ontariopork.on.ca.

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Contact: Keith Robbins, Director, Communications and Consumer Marketing
Phone: 519-767-4600
Email: comm@ontariopork.on.ca