



News Release

Ontario Pork's Donate a Hog Program Gets Support from Farm Credit Canada

For immediate release

Guelph, March 12, 2008 – Ontario Pork's Donate a Hog program received a significant donation from Farm Credit Canada (FCC). The two thousand dollar donation was presented at Ontario Pork's Annual General Meeting held in London. All funds raised through the program are donated to the Ontario Association of Food Banks (OAFB), who in turn coordinates the purchasing and distribution of pork products.

John Geurtjens, FCC Director for Guelph District, applauds the OAFB and credits the efforts of Ontario Pork for providing an avenue and program through which our organization can touch the lives of thousands of families in a meaningful way.

“The Donate a Hog program is an opportunity for Ontario's pork farmers to demonstrate their commitment and generosity by donating towards families who are in need,” says Ontario Pork Chair Curtiss Littlejohn. “As farmers, we work hard to produce safe, quality pork for our customers and we are pleased to be involved in such a worthy cause.”

Since its inception in 1998, the Donate a Hog program has raised more than \$80,000 to help feed hungry Ontarians. “We are delighted to have the enthusiastic support of Farm Credit Canada and Ontario Pork. Our organization sees firsthand the difference that these donations make to people's lives” says Adam Spence, Executive Director of OAFB.

Ontario Pork represents the 2,900 farmers who market hogs in the province in many areas, including hog marketing, research, government representation, environmental issues, consumer education and food quality assurance. The pork industry in Ontario accounts for 33,000 jobs, and it is estimated that total industry output from farm gate sales is worth \$4.7 billion to the Ontario economy.

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